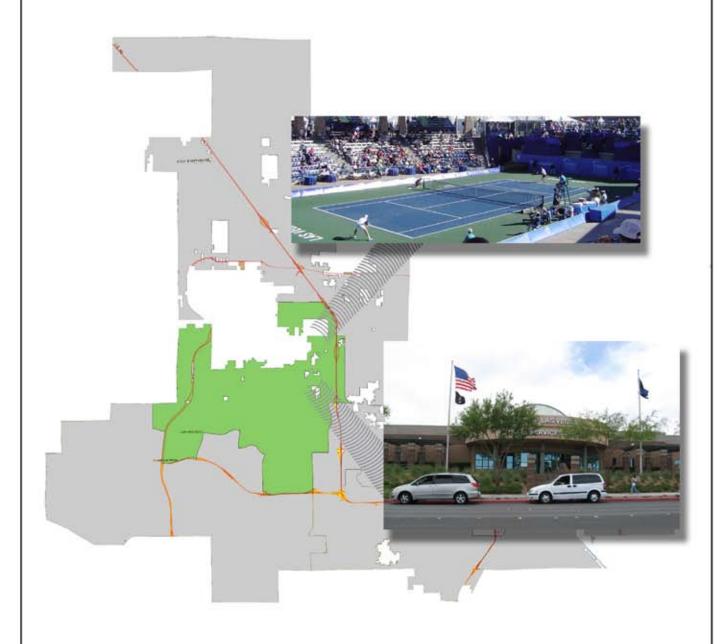
# Ward 4



Planning and Development Guidebook





#### **Vision**

A leading planning and development department dedicated to building Las Vegas into a world-class city.

#### **Mission**

Provide long-range planning, sustainability coordination, urban design, historic preservation and land-use application services to citizens, developers, businesses and visitors so they can benefit from orderly and environmentally sensitive growth and redevelopment.

#### **Values**

- Professionalism
- Respect
- Innovation
- Dedication
- Excellence

#### **Priorities**

- Create relevant plans and documents that are internally consistent, understandable and accessible.
- Implement the Strategic Plan for the city of Las Vegas.
- Optimize the use of our financial, technological and human resources to improve effectiveness.
- Develop dedicated, innovative and loyal professionals who are committed to achieving our mission within a creative environment.
- Provide responsive, reliable customer service.
- Provide for and foster community involvement.
- Achieve professional excellence which is nationally, regionally and locally recognized.
- Adhere to the American Institute of Certified Planners Code of Ethics and Professional Conduct.

### **Contact Information**

General Information: 229-6301 Historic Preservation: 229-5260 Public Information Office: 229-2343

Admin. Fax: 474-7463

### **Administration**

This division provides the senior management leadership, financial and human resource management, technological support and public information for the department. The director and deputy director lead the department's efforts to fulfill the city's and the department's strategic plan. The division's staff is responsible for the department's fiscal management and staffing requirements. Critical technological advances, updates and solutions including GIS, Hansen and web-based departmental information and support are made in this division and coordinated with the city's Information Technology Department. The public information office, in coordination with the city's Office of Communications, ensures that the programs and processes of the department are shared with the department's core customers and the overall community.

Margo Wheeler, AICP	
Director	229-6352
Tom Perrigo, AICP	
Deputy Director	229-2127
Rene Carlsen	
Senior Technical Systems Analyst	229-6886
Denise Kaplan	
Senior Management Analyst	229-6253
Rebecca Smith	
Administrative Secretary	229-6353
Fax	474-7463



### **Case and Public Planning**

The divisions manage and process the land use applications that are filed with the city. These applications are the first step in the project development process for residential, commercial or mixed-use projects. They also manage the application process for tenant improvements as well as home improvements, as required.

During the application review process, this division ensures that a proposed project meets the city's planning principles, zoning code and design and development standards.

### Responsibilities

- Land Use and Zoning Information to Customers
- Land Use Applications
- Planning Commission Staff Support
- City Council Staff Support
- Final Maps/Tentative Maps/Parcel Maps
- Title 19 Zoning Ordinance (Codes)
- Title 18 Subdivision Ordinance (Codes)
- Permit/Plans Review
- Design Review
- Sign Permits
- Temporary Commercial Permits
- Home Occupation Permits

Planning Manager

- Addressing
- Field Inspections

r lanning Manager.	
Doug Rankin, AICP	229-5408
Planning Supervisor: Field/Plan Check	
Peter Lowenstein, AICP	229-4693
Planning Supervisor: Front Counter Team	
Peter Lowenstein, AICP	229-4693
Planning Supervisor: Case Planning	
Steve Gebeke, AICP	229-5410
Fax Number	385-7268/474-0352

### Long-Range Planning

This division provides the long range planning, historical preservation and statistical analysis services for the city. This team solicits and guides the public's input as the community envisions its neighborhoods and the city. These are expressed and documented in the various planning documents.

#### Master Plan 2020

- Community Design Element
   Public Buildings Element
  - Public Safety Element
  - Recreational Trails Element
  - School Facilities Element
  - Transit Element
  - Transportation Trails Element
  - Water Element

### Conservation ElementHistoric Properties Preservation

Plan Element

- Housing Element
- Land Use Element
- Parks & Recreation Element
- Population Element

#### Special Area Plans

- Beverly Green/Southridge Neighborhood Plan
- Centennial Centre Plan
- Centennial Hills Sector Plan
- Cliffs Edge (Providence)
  Development Agreement
- Cliffs Edge (Providence) Development Plan and Design Guidelines
- Downtown Centennial Plan
- Downtown North Land Use Plan
- Enterprise Park
- Floyd Lamb Park Master Plan
- Kyle Canyon Development Agreement
- Kyle Canyon Development Standards and Design Guidelines
- Grand Canyon Village
- Grand Teton Village
- Iron Mountain Ranch
- John S. Park Neighborhood Historic District Design Guidelines

- John S. Park Neighborhood Plan
- Las Vegas Redevelopment Plan
- Las Vegas Technology Center Phase 1
- Las Vegas Technology Center Phase 2
- Lone Mountain
- Lone Mountain West
- Montecito Town Center
- Northwest Equestrian Park Plan
- Northwest Open Space Plan
- Rancho Charleston
- Scenic Byway Plan
- Spectrum
- Summerlin Development Standards
- Sun City Summerlin
- Torrey Pines
- Town Center Development Standards
- Union Park
- Upper Las Vegas Development Report
- West Las Vegas Plan

Staff assigned to this division coordinate and interface with regional and federal agencies and planning bodies such as the Southern Nevada Regional Planning Coalition and the Bureau of Land Management (BLM). The division leads the coordination and administration effort of the BLM land disposal program.

Planning Manager	Flinn Fagg, AICP	.229-6022
Planning Supervisor	Andy Reed, AICP	.229-6301
Historic Preservation Officer	Courtney Mooney, AICP	.229-5260
Urban Design Coordinator	Yorgo Kagafas, AICP	.229-6196
Fax Number		.385-1397

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### **Council Ward 4**

Ward 4 population increased by 743% between 1990 and 2000. The pace of population growth has remained strong since 2000 with Ward 4 growing by 33.5% during the past 8 years. In terms of share of population, those over 65 years of age have increased at the greatest rate going from 7.8% of Ward 4 population to 19%. The racial and ethnic composition of Ward 4 changed slightly between 1990 and 2000 with the minority population increasing from about 12% to 22%. Household composition changed somewhat as non-family households increased from 21.5% to 28.3%. Family households continued to comprise more than 70% of all Ward 4 households.

Educational attainment increased substantially in Ward 4 between 1990 and 2000, particularly among those with college diplomas whose rate increased by more than one-third during the ten-year span. The median household income for Ward 4 remained substantially higher than the City median. The rate of poverty increased slightly going from 3.5% to 4.7%. The unemployment rate climbed slightly between 1990 and 2000.

The zoning of Ward 4 is largely shaped by the large percentage of land (35%) that falls within the Planned Community Designation. Approximately 97% of the land currently zoned for residential uses is built out, with the bulk of the vacant, developable land falling in the planned community designation set aside for master plan communities. Home prices in Ward 4 have increased by 44% since 2000. However, they decreased by 15% during the past year.

Approximately 7% of land submitted for site plan design review in calendar year 2008 were in Ward 4, while the \$24 million of building permit valuation accounted for approximately 4% of permit valuation for the city of Las Vegas. The 69 single-family new projects that were completed in Ward 4 in calendar year 2008 accounted for 5% of city of Las Vegas completed single family projects.



### Demographics, Ward 4

	1990	2000
POPULATION	8,834	74,460
GENDER		
Male	49.4%	48.3%
Female	50.6%	51.7%
AGE		
Less than 18 years	25.8%	22.4%
18 to 64 years	66.4%	58.5%
65 years and greater	7.8%	19.1%
RACE AND ETHNICITY		
White	88.2%	77.8%
Black	3.8%	6.1%
Hispanic	4.9%	7.7%
American Indian	0.6%	0.4%
Pacific Islander	N/A	0.3%
Other	0.0%	0.1%
More than one race	N/A	2.4%
EDUCATIONAL ATTAINMENT		
(Persons 25+ years of age)		
High School Graduate	87.5%	91.8%
Bachelors Degree or Greater	20.4%	28.9%
MEDIAN HOUSEHOLD INCOME		
	\$45,908	\$59,771
HOUSEHOLD TYPE		
Family Households		
Married Couple	68.6%	59.3%
Male Head	3.9%	3.5%
Female Head	6.1%	8.9%
Non-Family Households	21.5%	28.3%

<sup>\*</sup>Population as of 7/1/08 — 99,374

### **Demographics, City Wide**

	1990	2000
POPULATION	258,295	478,630
GENDER		
Male	50.5%	50.8%
Female	49.5%	49.2%
AGE		
Less than 18 years	24.8%	25.9%
18 to 64 years	64.9%	62.5%
65 years and greater	10.3%	11.6%
RACE AND ETHNICITY		
White	72.3%	58.1%
Black	11.2%	10.1%
Hispanic	12.1%	23.6%
American Indian	0.8%	0.5%
Pacific Islander	N/A	0.4%
Other	0.1%	0.1%
More than one race	N/A	2.5%
EDUCATIONAL ATTAINMENT		
(Persons 25+ years of age)		
High School Graduate	76.3%	78.5%
Bachelors Degree or Greater	13.4%	18.2%
MEDIAN HOUSEHOLD INCOME		
	\$30,590	\$44,069
HOUSEHOLD TYPE		
Family Households		
Married Couple	49.4%	48.3%
Male Head	5.0%	5.9%
Female Head	11.6%	12.2%
Non-Family Households	34.1%	33.5%

### **Current Zoning**

<b>Zoning Classification</b>	Acreage	Percent of Total	Percent Built
		Acreage	
Commercial	472.9	4.0%	84.0%
Industrial	1.3	0.0%	100.0%
PC-PD	4,147.5	34.9%	86.3%
Public	1,271.1	10.7%	72.3%
Residential	3,397.1	28.6%	96.9%
Undeveloped	33.9	0.3%	
Right of Way	2,566.8	21.6%	
TOTAL	11,890.5	100.0%	

### **Mean Single Family Home Price**

Year	Ward 4	City of Las Vegas	Clark County
1995	\$ 161,783	\$145,226	\$138,025
2000	\$197,374	\$179,163	\$181,822
2008	\$283,981	\$308,957	\$313,151

## **Summary of Site Plan Development Reviews, (SDR) Calendar Year 2008**

	Ward 3		City of L	as Vegas
Category	SDR	Acreage	SDR	Acreage
Commercial	8	19.8	83	358.0
Non-Profit	2	15.1	6	44.9
Mixed Use	0	0	7	88.2
Multi-Family	4	39.7	14	107.9
Single Family	0	0	5	130.6
Public	0	0	20	349.3
Conversion	0	0	5	18.9
Cell Tower	10	5.0	70	40.9
TOTAL	24	79.6	210	1,138.7

### **Building Permits, Calendar Year 2008**

	Ward 4		City of Las Vegas	
Category	Permits	Valuation	Permits	Valuation
Single Family New	12	\$1,459,500	994	\$ 62,414,209
Single Family Addition	29	\$419,520	258	\$ 4,891,940
Single Family Remodel	16	\$210,961	135	\$ 2,895,297
Multifamily New	0	\$0.0	6	\$ 146,542,405
Multifamily Remodel	0	\$ 0.0	3	\$ 623,000
Commercial New	19	\$7,720,874	118	\$ 143,624,263
Commercial Addition & Remodel	68	\$7,246,856	744	\$ 147,980,262
Pools & Spas	50	\$1,922,457	380	\$ 17,363,921
Public Remodel	0	\$ 0.0	1	\$ 485,000
Miscellaneous	144	\$4,873,299	1,318	\$ 69,264,956
TOTAL	338	\$23,853,467	3,957	\$ 596,085,254

### Completed Projects, Calendar Year 2008

	Ward 4	City of Las Vegas
Single Family New	69	1,410
Single Family Addition	22	162
Single Family Remodel	23	124
Multifamily New		45
Commercial New	2	40
Commercial Addition & Remodel	58	633
Miscellaneous	17	204
TOTAL	191	2,618